

Destination Discovery Program

Transform Africa Summit 2025

Tailored packages for strategic impact, institutional alignment,
and agile delivery.



National Tourism Office of Guinea SA - NOVEMBER 2025

Context

The **Transform Africa Summit (T.A.S)** is a major annual gathering of the African continent, bringing together heads of state, decision-makers, investors, entrepreneurs and young innovators around the challenges of **digital transformation**.

The 2025 edition will be held in **Conakry** from **November 12 to 14, 2025**, under the theme:

"Artificial Intelligence for Africa".

This event will highlight **African innovation** and **international cooperation opportunities**.

In this context, **the National Tourism Office (ONT Guinea SA)** proposes a series of **tourism circuits** for participants and delegations, to help them discover the **cultural, historical and natural wealth** of the Republic of Guinea.



Objectives



Immersive experience

Offer TAS 2025 participants an **immersive experience** of discovering the country.



Heritage valorization

Celebrate the cultural, natural, and artistic treasures **of the Republic of Guinea**.



Tourism promotion

Promote **domestic tourism** and strengthen Guinea's image as an **attractive destination**.



Package 1: Conakry City Tour

An immersion in the heart of the capital, between history and culture.

Main Attractions :

- Fayçal Mosque
- "Sékou Touré" Mausoleum (National Heroes)
- Botanical Garden
- Saint Mary Cathedral
- National Museum
- Cultural entertainment: traditional dances and music

📌 *NB: plan for the renovation of the Mausoleum facade.*

Duration: 08:30 – 14:30

Supervision: Gassama
(ONT Guide)

Price per participant:
300,000 GNF

Program 1 – Conakry City Tour

Time	Activity	Location	Supervision / Guide	Remarks
08:30	Departure from meeting point	To be defined	Gassama	Briefing
09:00	Great Fayçal Mosque	Camayenne	Gassama	Religious history
09:45	Sékou Touré Mausoleum	Camayenne	Gassama	National monument
10:30	Botanical Garden	Camayenne	Gassama	Local flora
11:15	Saint Mary Cathedral	Almamyia	Gassama	Colonial heritage
12:00	National Museum	Sandervalia	Gassama	Guinean culture
13:00	Cultural entertainment	Sandervalia	Gassama	Interactive participation
13:40	Photo session	—	—	—
14:30	Return to departure point	—	—	End of circuit



Package 2: Forécariah – Ecotourism and authenticity

*An authentic immersion in community
life and sustainable travel.*

Places visited:

- MAF Village (Moribaya)
- Garden of Eden (Dandayah)
- Cultural entertainment: traditional dances and music

Duration: 07:30 – 17:00

Supervision: Somparé &
Mariame (ONT Guides)

Price per participant:
700,000 GNF

Program 2 – Forécariah

Time	Activity	Location	Supervision / Guide	Remarks
07:30	Departure from Conakry to Forécariah	—	Somparé & Mariame	2h30 journey
10:00	Arrival at MAF Village	Moribaya	Somparé & Mariame	Welcome
11:00	Guided tour	Moribaya	Somparé & Mariame	Village discovery
13:30	Free time and exchanges	Moribaya	Somparé & Mariame	Photo session
14:00	Departure for the Garden of Eden	—	Somparé & Mariame	—
14:40	Arrival and welcome	Dandayah	Somparé & Mariame	—
15:00	Guided tour of the Garden of Eden	Dandayah	Somparé & Mariame	—
15:30	Local buffet lunch	Dandayah	Somparé & Mariame	Traditional meal
16:00	Cultural entertainment	Dandayah	Somparé & Mariame	Interactive participation
17:00	Departure for Conakry	—	—	End of excursion



Package 3: Loos Islands – Seaside escape

An exclusive getaway to the Loos Islands, a hidden gem off the coast of Conakry.

Main activity:

Visit to Soro beach – fine sand, swimming and relaxation in a peaceful setting.

Duration: 08:00 – 15:30

Supervision:
Gassama & Ben
(ONT Guides)

Price per
participant:
1,350,000 GNF

Program 3 – Loos Islands

Time	Activity	Location	Supervision / Guide	Remarks
08:00	Departure from the maritime station	Conakry	Gassama & Ben	Crossing to Soro
08:45	Arrival and installation	Soro Island	Gassama & Ben	Welcome
09:00	Visit and discovery of the beach	Soro Island	Gassama & Ben	Site presentation
10:30	Swimming and free relaxation	Soro Beach	Gassama & Ben	Safety ensured
12:30	Local buffet lunch	Soro Beach	Gassama & Ben	Traditional meal
13:30	Cultural entertainment	Soro Beach	Gassama & Ben	Dances and percussion
14:00	Photo session	—	—	—
15:30	Departure for Conakry	—	—	End of excursion



Target audience

**Transform Africa Summit 2025
participants**

**Members of official delegations and their
companions**

Expected outcomes

Image enhancement

Enhancement of Guinea's image as a tourist destination.

International promotion

Promotion of natural and cultural sites to an international audience.

Partnership opportunities

Creation of opportunities for partnership and development of the tourism sector.





Recommendations

- Consolidate the **partnership with SNG** for preferential rates.
- Organize **reception and orientation** from the airport.
- Precisely identify the **number of expected delegations**.
- Arrange for **multilingual translators**.
- Set up a **registration form** for participants.