



# AI for Africa

INNOVATE LOCALLY. IMPACT GLOBALLY.

22-24 JULY 2025 | KIGALI CONVENTION CENTER  
RWANDA

## Sponsorship Packages.

HOST COUNTRY:



POWERED BY:



#TAS2025



[transformafricasummit.org](https://transformafricasummit.org)

## LEAD SPONSOR

\$500,000

- › Main sponsor of the 3-day summit
- › Co-branding at the conference and social events
- › Speaking opportunity at the Opening/Presidential session and Closing Ceremony
- › Co-host 2 High level plenary sessions
- › Host 3 customized sessions aligned with the theme and program of the summit.
- › Opportunity to propose speakers & moderators for co-hosted sessions
- › Dedicated 100sqm Pavilion Innovation Space
- › 30 complimentary passes (10 Platinum, 10 Gold, 10 Silver)
- › Three C-Level VIP seating at the Opening Ceremony
- › Logo placement on all brandings on venue screens and marketing materials
- › Exclusive VIP room access for B2B meetings
- › Prominent exposure in digital & print summit materials
- › 1 Promotional video (1 min) to be played on screens on-site throughout the 3 day summit.
- › 2 page spread in Smart Africa's digital magazine

## AI HUB SPONSOR

\$200,000

- › Naming rights as the Main sponsor of the two-day AI Hub sessions
- › Full visibility of all session programs with priority to propose speakers/panelists & moderators
- › Speaking opportunities in hub sessions
- › Prime exhibition space of 185 square meters
- › 18 complimentary passes (5 Platinum, 5 Gold, 8 Silver)
- › 2 pages in Smart Africa's digital magazine



## PARTNER SESSION SPONSOR

\$30,000

- › Host a customized 1-hour session
- › Additional speaking slot in an agreed session
- › Prime exhibition space of 9 square meters
- › 13 complimentary passes (2 Platinum, 10 Gold, 5 Silver)
- › Logo placing on all brandings on venue screens and marketing materials



## MS. GEEK AFRICA SPONSOR

\$50,000

- › Sponsor the Ms. Geek Africa Competition
- › Speaking opportunity at an agreed session
- › Prime exhibition space of 9 square meters
- › Prominent branding during Ms. Geek sessions
- › 13 complimentary passes (2 Platinum, 5 Gold, 10 Silver)
- › Logo placement on venue screens and marketing materials

## FACE THE GORILLAS SPONSOR

\$50,000

- › Main sponsor of the startup pitch competition
- › Speaking opportunity at an agreed session
- › Branding at two Face the Gorillas sessions
- › Prime exhibition space of 9 square meters
- › 13 complimentary passes (2 Platinum, 5 Gold, 10 Silver)
- › Exclusive networking opportunities

## LOUNGE SPONSOR

\$75,000

- Sponsor the VIP or Investor Lounge
- Exclusive branding in the lounge area
- Speaking opportunity in a hub session and other two sessions
- Access to VIP room for B2B meetings
- Prime exhibition space of 9 square meters
- 13 complimentary passes (3 Platinum, 10 Gold, 5 Silver)
- Logo placing on all branding on venue screens and marketing materials



## YOUTH CORNER SPONSOR

\$50,000

- Host the summit youth corner for the three days of the summit
- Participate in selection of speakers and invitees to the youth corner program
- Additional speaking slot in an agreed session
- Prime exhibition space of 3 booths of 2 square meters
- 13 complimentary passes (3 Platinum, 5 Gold, 10 Silver)
- Logo placing on all branding on venue screens and marketing materials



## CONNECT DIALOGS AND SMART CAFE

\$30,000

- › Cohosting the inauguration of the connect dialogs and Smart Cafe programs.
- › Participate in selection of speakers and invitees to the program
- › Additional speaking slot in an agreed session
- › Prime exhibition space of 9 square meters
- › 13 complimentary passes (2 Platinum, 5 Gold, 10 Silver)
- › Logo placing on all branding on venue screens and marketing materials



## GALA DINNER SPONSOR

\$50,000

- › Main sponsor of the official TAS Gala Dinner
- › Welcome remarks & branding at the event
- › Prime exhibition space of 9 square meters
- › 13 complimentary passes (3 Platinum, 10 Gold, 5 Silver)
- › Logo placing on all branding on venue screens and marketing materials



## ACCREDITATION SPONSOR

\$50,000

- Official Accreditation partner of the secretariat
- Exclusive branding in the accreditation areas, including the airport reception area, accreditation and badge collection points, and the conference venue.
- Speaking opportunity in a hub session and other side sessions
- Access to VIP room for B2B meetings
- Prime exhibition space of 9 square meters
- 13 complimentary passes (3 Platinum, 5 Gold, 5 Silver)
- Logo placing on all branding on venue screens and marketing materials



## EXHIBITION OPPORTUNITIES

● 100SQM Pavilion	\$100,000
● 50SQM Executive Exhibition	\$50,000
● 18SQM Standard Booth	\$20,000
● 9SQM Booth	\$10,000
● 2SQM Start-Up Lane	\$3,000



## Custom Sponsorship packages available

For bespoke sponsorship opportunities, please contact our team at [sponsor@smartafrica.org](mailto:sponsor@smartafrica.org)



**Be part of Africa's  
digital future – Partner  
with TAS 2025!**



[sponsor@smartafrica.org](mailto:sponsor@smartafrica.org)

[# TAS2025](#)



[transformafricasummit.org](https://transformafricasummit.org)